

“NEN Bootcamp on Bplan Writing and Pitching”

- Ms.Vasanti Venugopal

National Entrepreneurship Network (NEN) conducted a bootcamp on 10th October 2015, Saturday, in IEDC Department in association with our institution.

Lead Resource: Dr. Vasanti Venugopal, Entrepreneurship Educator



Vasanti Venugopal has trained over 1,000 entrepreneurship educators across India. In her 25 years of academic experience, she has built and led robust entrepreneurship programs on several campuses. She has been certified with honors in the NEN-Stanford-IIMB Entrepreneurship Educators’ Course (EEC) and EEDC from Indian School of Business, Hyderabad. She is the recipient of the National Award for “Best Entrepreneurship Educator, 2008”.

In the Bootcamp, they discussed elaborately about building a professional business plan using the Business Model Canvas, which is a 9 block model which extensively covers all the parameters to be covered in Business plan writing.

There was a good participation of students from couple of colleges from Bangalore. Totally 46 students attended the workshop. They were enthusiastic to know the professional way to present the business plan to investors.



NEN in association with DSI also had arranged for guest speakers, Viz, Mr.Ajay Ponna Venkatesh, Founder of **Crazyyatra** and Mr.Manish Sharma, Founder of **Printo**, who had successfully raised 2 to 3 levels of funding from Angels and VCs.

Special Guests who spoke about **“How to Raise Funds in Startup’s”**



Mr. Manish Sharma is a Masters Graduate from University of Oxford and a serial entrepreneur. He started **PRINTO** – A Successful venture in Printing Solutions, in 2005 and successfully driving the team since then. He was there as a cofounder with DBS Internet Services, New Economy Venture Group.

Mr. Ajay Ponna Venkatesh is a founder of **Crazyyatra**, which is a unique attempt to get the travel freaks to a place where they enjoy the nature. Mr.Ajay was a software engineer by profession and had a passion for outing and travel, which he made a successful business from that.

